

# Sponsorship Opportunities

**Event Dates: May 18 – 20, 2023**

**Location: Fredericksburg Inn & Suites,  
Fredericksburg, TX**



Women For WineSense (WWS) is a non-profit, educational wine organization made by women, connecting everyone. We connect every wine lover to the vast world of wine through approachable, educational tasting events. Founded by notable wine industry leaders including Michaela Rodeno, Julie Johnson, Margrit Mondavi, Cathy Corison, Rosemary Cakebread, Kasia Winiarski, and many others, Women For WineSense has served to help its members advance their careers in the wine industry by providing educational and networking events, scholarships, as well as by supporting wine enthusiasts in developing their wine knowledge.

Our organization is over 600 members strong and growing! We have many active chapters across the United States that hold events throughout the year at both the local and national levels. These events are attended by both women and men. To learn more about the Women For WineSense organization, please visit [www.womenforwinesense.org](http://www.womenforwinesense.org).

Women For WineSense is hosting an exciting event in Texas Hill Country in May 2023. We have multiple opportunities available for sponsorship.

## Why Sponsor Women For WineSense

1

### **You're supporting a female-run, education driven non-profit.**

Our organization is almost entirely female-run, and comprised of a 96% female membership base. We are dedicated to delivering quality wine education, supporting the local wine industry and relevant small businesses, and putting every dollar we earn back into the programming.

2

### **We can help introduce your business to the right people.**

Our network is niche, focused and trusts our opinion on wine and wine-related goods and services. With a WWS sponsorship, you get right to the core of your target audience, and the primary household purchase decision makers: Women.

3

### **We're Tax-Deductible**

Women For WineSense is a 501(c)(6) educational non-profit, which means you can write-off your donation as a business expense (not a charitable donation). [See more IRS information.](#)

Wine, Dine and Shine in Texas Hill Country will introduce our guests to the epicenter of Texas wine country with a weekend focused on wine education and local cuisine. The event is limited to 100 WWS members and guests. The weekend will include wine seminars, and behind-the-scenes tours and tastings at some of the best Texas Hill Country wineries in the Fredericksburg area.

<b>Thursday, May 18</b>	Evening welcome reception at Fredericksburg Inn & Suites
<b>Friday, May 19</b>	Visit multiple wineries for tours and tastings Enjoy lunch at a local winery
<b>Saturday, May 20</b>	Daytime - Four exceptional wine seminars with experts in the Texas wine industry and includes lunch between the morning and afternoon seminars Evening – A farewell dinner

LEVEL	AMOUNT	EVEN T PASSES	EVEN T LOGO SIGNAGE	WELC OME RECEP TION BOOTH	MARKE TING MATERI ALS IN WELC OME BAGS	SOCIAL MEDIA MENTIONS	LOGO ON WEBSITE	WINES ENSE MEMBERSHIP	TAX DED.
TX HIGH PLAINS	\$5,000	5 All-Access	Yes	Yes	Yes	5	1st Tier Position	5 Professional for 1 year	Yes
TX DAVIS MOUNTAINS	\$2,500	3 All-Access	Yes	Yes	Yes	3	2nd Tier Position	3 Professional for 1 year	Yes
BELL MOUNTAIN	\$1,000	2 All-Access	Yes		Yes	2	2nd Tier Position	2 Professional for 1 year	Yes
ESCONDIDO VALLEY	\$500	2 Welcome Reception Tickets			Yes	1	3rd Tier Position	1 Professional for 1 year	Yes
TEXOMA	\$250	1 Welcome Reception Ticket			Yes	1	3rd Tier Position		Yes
<ul style="list-style-type: none"> <li>Do you have a smaller business? You can also show your support to our cause without making a monetary gift, In Kind Sponsorships are also available. In Kind Sponsors will be mentioned in our social media posts, printed in the program book and included in signage for the Welcome Reception.</li> </ul>									

# Wine, Dine and Shine in Texas Hill Country Sponsorship Form

Type of Sponsorship (from list above) \_\_\_\_\_

Sponsor's Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

## Payment Method:

Check # \_\_\_\_\_ or ☐ Credit Card  
☐ Visa ☐ MC ☐ Amex ☐ Discover

Card # \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please make checks payable to Women For WineSense.

Please mail or email this form and your contribution to:

Women For WineSense  
P.O. Box 19448  
Austin, TX 78760

Email: [info@womenforwinesense.org](mailto:info@womenforwinesense.org)



If you prefer to make a contribution by phone, please call us at (831) 332-1727.

**Thank you very much for your contribution!**

Appreciatively,

*The Dedicated Volunteers at Women For WineSense*